

Methods of Iterating

Written Response

Siqi Hu

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I chose Numbers, a spreadsheet application developed by Apple Inc., as my tool for exploring iterative experiments with the aim of exploring the software's implicit value of two-dimensional flat image making and blurring the boundary between infographic and illustration. Throughout this exploration, I noticed a distinctive feature of Numbers that set it apart from traditional spreadsheets like Microsoft Excel, where the primary container is a table. What intrigued me most about Numbers was the provision of a free-size canvas, with the table merely being just one of several media elements positioned on the page. As a result, elements such as text, graphics, and charts are no longer constrained by the table. At the same time, it allows the creation of multiple individual tables to layer information, expanding the user's creative space and flexibility. In addition, the project I investigated is a good example of how the tool uses its built-in grid system and user-friendly interface to try to illustrate a complex process or story, and exploring the possibilities of Numbers as a drawing tool, so that the limits lies only in the user's imagination.